



Innovating Brands, Empowering Creators.

A Creative Development & Digital Marketing Agency designing sustainable growth and revenue-ready experiences

We help influencers, startups, and small businesses craft campaigns that convert and monetize their online presence effectively.

Beyond Views & Engagement (The Monetization Gap)

Creators struggle to monetize in a crowded market. Without a clear agenda, they remain stagnant, earning only vanity metrics.

Inconsistent Messaging (The Perception Trap)

Brand dilution across channels confuses potential customers. Startups struggle to maintain a cohesive value proposition.

The Technology Lag

40% of small businesses lack optimized e-commerce websites designed to support exponential growth.

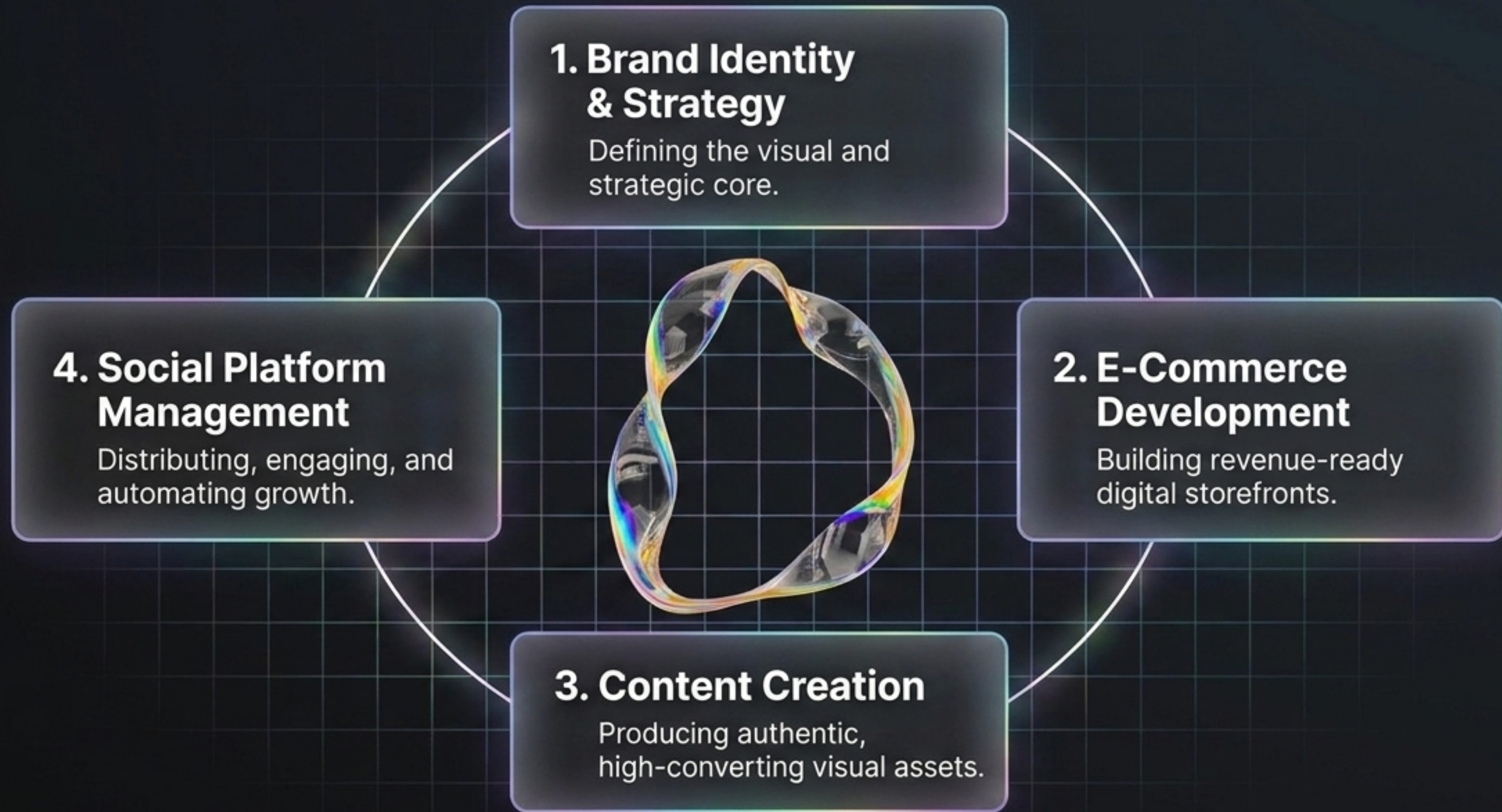
Meet the Architects

Alyse Brown

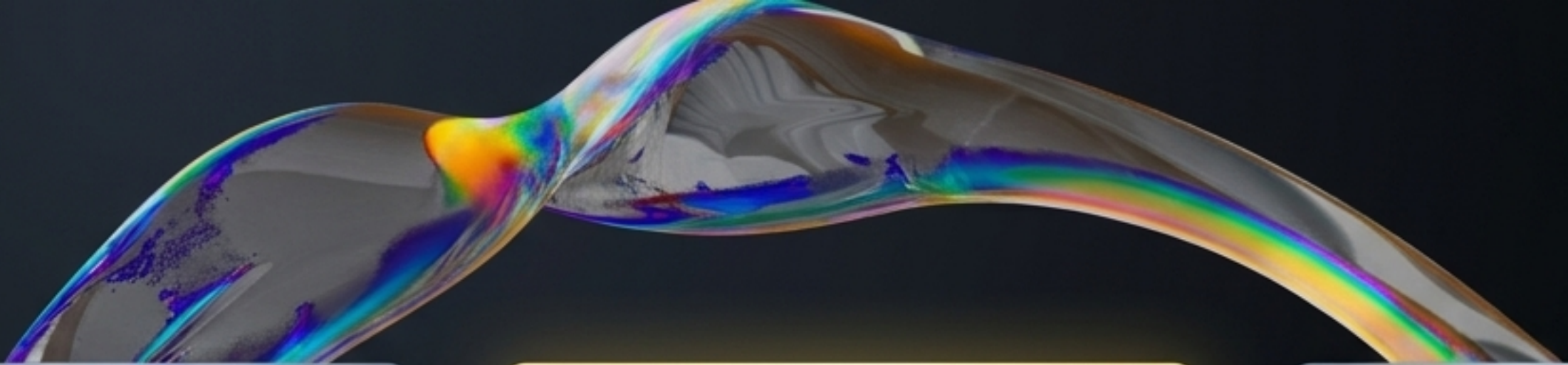
- **Role:** Co-Founder Next Phase / CEO of Alyyo Clothing Company
- **Superpowers:** Brand strategy, fashion manufacturing, content creation.
- **Impact:** Expands startup visions and scales businesses from the ground up.

Tiana London-Harris

- **Role:** Co-Founder Next Phase / Loan & Admin at Black Leaders Detroit
- **Superpowers:** Social media marketing, brand development, creative ideation.
- **Impact:** Empowers brands to connect meaningfully, evolve, and thrive digitally.



A holistic growth engine where strategy, infrastructure, content, and distribution fuel each other.



30-Day Brand Starter

\$2,500

For limited budgets

- Basic Brand Guide (colors/fonts)
- 1 Month Content (2 platforms)
- Email setup (4 emails)
- 2 Competitor Market Research
- (2) 1:1 Consultations

60-Day Brand Reboot

\$6,300

For leveling up

- Tailored Brand Guide
- 2 Months Content (2-3 platforms)
- Email Campaigns (1-3/week)
- Social Ad Setup & SEO
- Custom Content Creation
- Weekly 1:1 Consultations

90-Day Brand Evolution

\$8,400

High-touch dominance

- Full Identity Guide (logos)
- 3 Months Content (3 platforms)
- Advanced Email (2-4/week)
- 75 Photo/Video Edits
- Website Revamp & SEO
- Influencer/Creator Outreach
- Deep-dive Competitor Analysis
- 12 Weekly 1:1 Calls



Core Philosophy

We blend storytelling, UI/UX design, and strategic copy to build revenue-ready e-commerce experiences that connect, convert, and grow organically.

Target Verticals

Designed for SMBs in retail, fashion, beauty, fitness, and home goods.

The Approach

Every project aligns brand narrative with the customer journey and platform performance for sustainable scalability.

E-Commerce & Web Infrastructure

Landing Pages \$500 - \$3,000

Purpose: High-converting pages for product launches, paid ads, email campaigns, and capturing leads.

Focus:

Conversion, user experience, and optimized customer journeys.

Full Website Development \$3,530

Purpose: End-to-end Shopify, Wix, or WordPress store builds.

Features:

- Secure domain setup
- Custom design & SEO for Google visibility
- Branded content & product descriptions
- Professional photo edits
- Analytics integration

Pillar 3: Content Creation

Foundry

\$3,850

1-day shoot.
Essential product shots.

- Creative Director, Photographer, Videographer
- 1 Model/Influencer
- 25 retouched photos
- (2) 15-sec social videos

Atelier

\$6,240

60 days of content.
UGC & authenticity focus.

- Project Manager added
- 3-4 Models/Influencers
- 50 retouched photos
- (5) 15-sec social videos

Paragon

\$10,750

Ultimate Quarterly Package.
Expands reach & maximizes ROI.

- Includes everything in Atelier PLUS:
- 1-minute Campaign Video (full production team)
- "Day in Your Life" coverage
- Weekly 1:1 planning

Basic

\$948 / mo

- 15 posts (1 platform)
- 3 stories/day (Mon-Thu)
- Engagement & Community Mgt
- Monthly KPI report

Standard

\$1,248 / mo

- 20 posts (2 platforms)
- 3 stories/day (Mon-Fri)
- Engagement & Community Mgt
- Monthly KPI report

VIP

\$1,748 / mo

- 24 posts (3 platforms)
- 4 stories/day (Mon-Sat)
- Engagement & Community Mgt
- Manychat automations
- Monthly KPI report

Add-on: Strategy Call (\$298)

1-on-1 60-minute call with personalized action plan and presence audit.

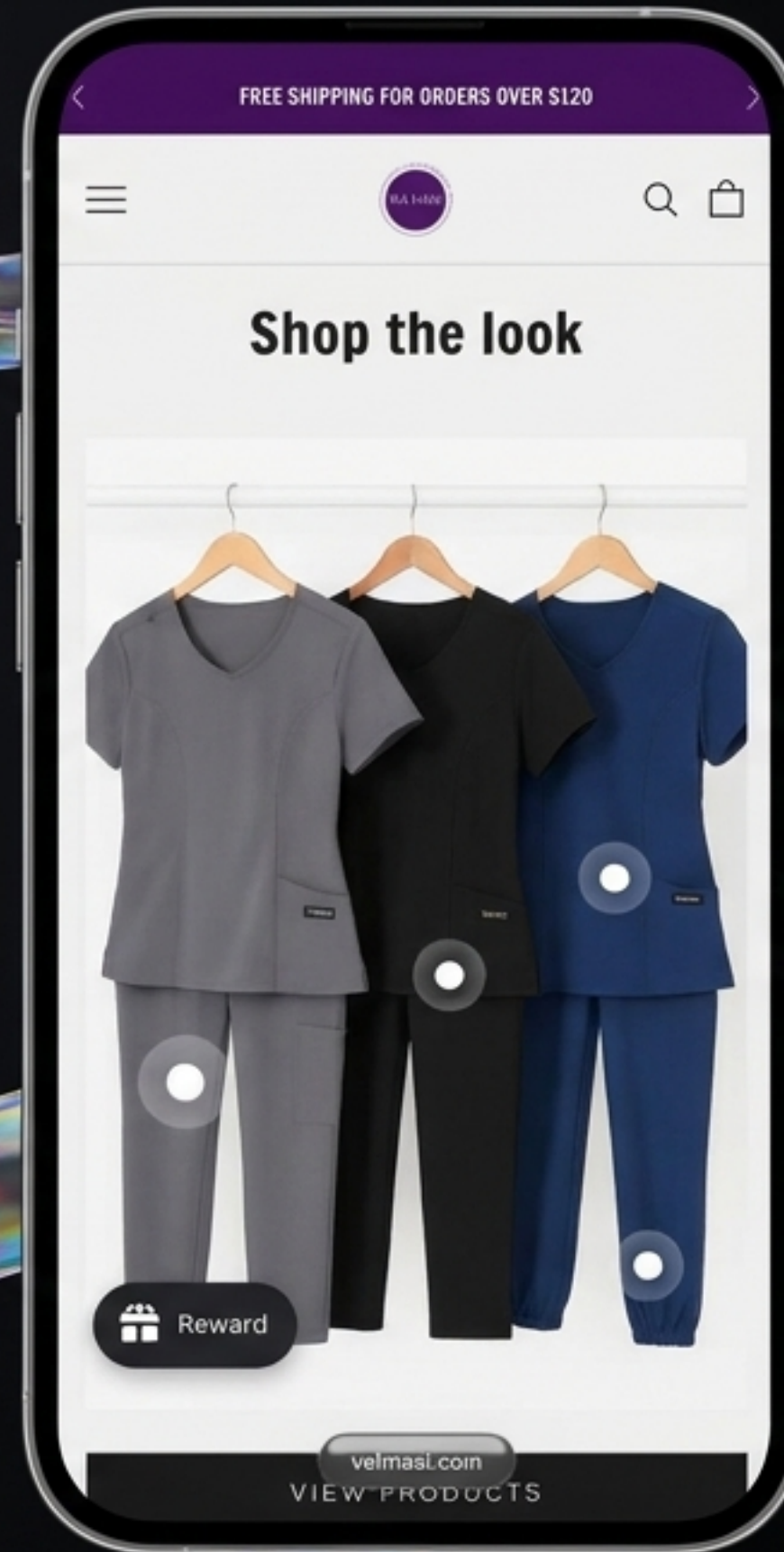
Revenue-Ready Architecture in Action

Website & Landing Page Clients:

- SelfInspiredApparel.com
- Minchyn.com

E-Commerce Clients:

- Valmasi (featuring shop-the-look UI)
- Platinum Abundance





Ready to scale your your brand?

Thank you for your time
and attention.

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